

Empower your organization with next-generation electricity workers

Canada's electricity sector is going to need more than 20,000 new workers by 2022. Is your organization ready?

To build your talent pipeline in an increasingly competitive labour market, you need new recruitment strategies. Hosting students for work-integrated learning placements is a great way to grow your candidate pool and integrate new talent into your organization.

The **Empowering Futures** program from Electricity Human Resources Canada (EHRC) makes it easy.



Apply today!

Signing up is simple:

- 1 Read the eligibility requirements, terms and conditions.
- 2 Complete the [Employer Eligibility form](#).
- 3 Have your intended student candidate complete the [Participant Application form](#). If you don't have someone specific in mind, EHRC can connect you with a student looking for a great opportunity.

Get Empowered.



Power up

- ⚡ Hire students to meet immediate demand and fill your recruitment funnel.
- ⚡ Take on student workers with low financial risk thanks to **Empowering Futures'** significant wage subsidies up to \$7,000.
- ⚡ Bring fresh perspectives to your workforce.
- ⚡ Meet diversity and inclusion goals by hiring from under-represented groups.

“The benefit for employers to hiring young people to come into their workplace is they get bright minds that have a lot of great ideas.”

– Nirav Patel, Director of Human Resources, Ontario Power Generation



Visit electricityhr.ca/empowering-futures to get started and hire a student today.